

Event: **NADA Annual Convention**
Location: **New Orleans, Louisiana**
Attendance: **10,000+**
Result: **Standing Ovation**

"No industry has been as hammered by the economic meltdown of 2008-2009 as automobile dealers. For this year's convention Jason Jennings was selected to speak on the topic, "The Secrets Used By Great Companies In Tough Times." Here are the evaluation numbers of his speech to this convention."



**The Four Secrets Used by Great Companies
To Succeed In Tough Times**

Overall score: 9.71

Highest score: 9.71

Lowest score: 6.17

Median score: 8.59

Speaker score: 9.68

Highest speaker score: 9.68

Lowest speaker score: 6.42

Median speaker score: 8.76